

CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 1607105 /		Alt Order #
Product Caldwell TV 10.31-11.8		
Contract Dates 10/31/16 - 11/08/16		Estimate # 3634
Advertiser POL/Caldwell, Kirk/Mayor		Original Date / Revision 11/07/16 / 11/07/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KHNL	Account Executive Brandi Namahoe	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 18+		
Agency Ref	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Anthology Marketing Group, Inc
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	KHNL	10/31/16	11/07/16	NBC Today Show	7a-9a		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$210.00				
Week:		11/07/16	11/13/16	M-----				1	\$210.00				
6	KHNL	10/31/16	11/07/16	Hi News Now at 5:30	530p-6p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$400.00				
Week:		11/07/16	11/13/16	M-----				1	\$400.00				
8	KHNL	10/31/16	11/07/16	NBC Nightly News	6p-630p		:30				NM	3	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$630.00				
Week:		11/07/16	11/13/16	M-----				1	\$630.00				
9	KHNL	11/07/16	11/07/16	Hi News Now at Ten	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00				
10	KHNL	11/05/16	11/05/16	Hi News Now at Five	5p-530p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$500.00				
N 11	KHNL	11/06/16	11/06/16	Hawaii News Now	530p-6p/630-7p		:30				NM	3	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KHNL	10/31/16-11/06/16	Hawaii News Now	530p-6p/630-7p	-----Su	:30		\$400.00		NM		
			See MG 11.2, 11.3, 11.4										
	2	KHNL	11/08/16-11/08/16	Hawaii News Now: Sunrise	5a-7a	-Tu-----	:30		\$160.00		NM		
	Ⓜ		MG for 11.1 11/06										
	3	KHNL	11/08/16-11/08/16	Hawaii News Now: Sunrise	5a-7a	-Tu-----	:30		\$160.00		NM		
	Ⓜ		MG for 11.1 11/06										
	4	KHNL	11/08/16-11/08/16	Hawaii News Now: Sunrise	5a-7a	-Tu-----	:30		\$80.00		NM		
	Ⓜ		MG for 11.1 11/06										
Totals								0.00				13	\$5,410.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/08/16	Caldwell TV 10.31-11.8	3634

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Caldwell, Kirk/Mayo	11/07/16 / 11/07/16

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/31/16 - 11/08/16	13	\$5,410.00	(\$811.50)	\$4,598.50	\$216.68	\$4,815.18
Totals	13	\$5,410.00	(\$811.50)	\$4,598.50	\$216.68	\$4,815.18

Signature: _____ **Date:** _____

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